ORDER

Orders	Order / Rev;	105689		
	Alt Order #:	(interest in the control of the cont	*	- 108F
	Product Desc:	State Senate - Jeopardy		
	Estimate:		,	KSNV
	Filight Dates:	09/18/12 - 10/25/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	08/20/12 / 09/21/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Benny for Nevada		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada — Penuca		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC09	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Totals

Month

Totals

September 2012

October 2012

Spots

3

5

8

Gross Amount

\$1,825.00

\$2,000.00

\$3,825.00

Net Amount

\$1,551.25

\$1,700.00

\$3,251.25

Rating

0.00

0.00

0.00

End Date

09/30/12

10/25/12

Bill Plan

Start Date

08/27/12

10/01/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

\$1,825.00

\$2,000.00

Net Amount

\$1,551.25

\$1,700.00

Spots Gross Amount

5

				•		
Ln Ch Start End Inventory Code	Break Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 1 KSNV 09/18/12 09/26/12 M-F Jeopardy M-F Jeopardy	CM 630-7pm		:30 0	\$375.003	0.00 NM 3	\$1,825.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12 -TW	<u>Spots/Week Rate</u> 2 \$375.00	Rating				
Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 M-F Jeopardy	Start/End Time	_	Neekdays Leng		Rtg Type	
See MG 1.5	630-7pm	-	-TW ;	30 (\$375.00)	0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILAB 2 KSNV 09/17/12-09/23/12 M-F Jeopardy	LE RATE 630-7pm	_	-TW S	30 (\$375.00)	0.00 8/84	
See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILAB	I E RATE		.,	00 (40/-0.00)	0.00 1910	
5 KSNV 09/19/12-09/19/12 M-F Jeopardy → MG for 1.2,1.1	630-7pm	-	W ;;	30 \$725.00	0.00 NM	
Week: 09/24/12 09/30/12 -TW <u>Spot Ch Date Range Description</u> 4 KSNV 09/24/12-09/30/12 M-F Jeopardy See MG 1.6	2 \$375.00 <u>Start/End Time</u> 630-7pm	_	Veekdays Leng TW ::	<u>th Rate</u> 30 (\$375.00)	<u>Rtg Type</u> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILAB						
6 KSNV 09/25/12-09/25/12 M-F Jeopardy ∰ MG for 1.4 09/25	630-7pm	-	:T:3	\$725.00	0.00 NM	
N 2 KSNV 10/17/12 10/24/12 M-F Jeopardy M-F Jeopardy	CM 630-7pm		:30 0	\$400.003	0.00 NM 5	\$2,000.00
Start Date End Date Weekdays Week: 10/15/12 10/21/12wT	Spots/Week Rate 2 \$400,00	Rating 0.00				

Print Date: 09/24/12 10:02:22 Page 2 of 2

0.1.15				10,02,22
Order / Rev:	105689	Advertiser:	Benny for Nevada	
Alt Order #:		Product Desc:	State Senate - Jeopardy	KSNV
Flight Dates:	09/18/12 - 10/25/12	Estimate:		

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 KSI	NV 10/17/1	2 10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm		:30	0 \$	3400.003	0.00 NM	5	\$2,000.00
Week: Week:	Start Date 10/15/12 10/22/12	End Date 10/21/12 10/28/12	Weekdays wT MTW	Spots/Week 2 3	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00						
4 KS	Ch Date Ra SNV 10/22/12 See MG 2.6 [na debates]	?-10/28/12 M	escription I-F Jeopardy	<u>Star</u> t 630-	<u>/End Time</u> 7pm	-	<u>Weekdays</u> ∕ITW	Length :30		<u>Rtg Type</u> 0.00 <i>NM</i>		
	SNV 10/25/12 MG for 2.4 1		l-F Jeopardy	630-	7pm	-	Th	- :30	\$400.00	0.00 NM		
										Totals	8	\$3,825.00